



***FIRST-EVER LIST OF THE 5,000 FASTEST-GROWING BUSINESSES
REPORTS TOTAL REVENUE OF \$194.5 BILLION***

**Fuel Belt, Inc. Ranks No. 2539 on the 2007 Inc. 5,000
With Three-Year Sales Growth of 137.4%**

NEW YORK, August 23, 2007 – Inc. today ranked Fuel Belt, Inc. on its first-ever Inc. 5,000 list of the fastest-growing private companies in the country. The Inc. 5,000, an extension of *Inc.* magazine's annual Inc. 500 list, catches many businesses that are too big to grow at the pace required to make the Inc. 500, as well as a host of smaller firms. Taken as a whole, these companies represent the backbone of the U.S. economy.

"The Inc. 5,000 provides the most comprehensive look ever at the most important part of the economy – the entrepreneurial part," said Inc. 5,000 Project Manager Jim Melloan.

"It's been a long-time personal goal to be included in Inc. Magazine's list of fastest growing privately held companies, said Fuel Belt Founder & CEO, Vinu Malik. It's a tribute to the hard work that we did behind the scenes to grow a business from very humble beginnings to something that has life, meaning and a place in modern history. With so many successful businesses throughout the country, it's quite an honor to be recognized for a process that rewards the virtues of hard work, passion and determination..."

Fuel Belt, Inc. (www.fuelbelt.com) is the leader in hydration belts and accessories to the run, bike and outdoor markets. The company was launched by 24-time Ironman Triathlon Finisher, Vinu Malik, after he had recurring problems with dehydration during his training and racing. As the pioneer of multi-bottle hydration systems for triathletes, Fuel Belt has focused its efforts on creating innovative and functional solutions for other endurance athletes such as runners, cyclists and adventure racers. Fuel Belt has been able to reach a large audience by remaining loyal, authentic and committed to endurance sports and those who participate in them.

The 2007 Inc. 5,000 reported median revenue of \$9.4 million and median three-year growth of 140 percent.

Methodology

The 2007 Inc. 5000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

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