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FuelBelt signs up-and-coming triathlete, Cait Snow

Barrington, RI — FuelBelt, Inc. is pleased to announce that it has added Cait Snow to its pro roster of top performing triathletes. Based in the Boston area of Massachusetts, Cait enjoyed a breakthrough season in 2008. First she ran a 2:59 marathon at Ironman Lake Placid for the overall win, beating such athletes as Kim Loeffler and Hillary Biscay. Then in her first attempt in Kona, she placed 12th overall. She started the run in 25th place, but her 3:01 marathon rocketed her to her final place. This year, Cait has already seen success with her performance at the New Orleans 70.3, where she placed 4th overall, with the fastest run of 1:21.

“Cait’s already enjoyed great success in her young career, but we feel this is just the beginning of what she’s capable of,” FuelBelt Founder and President Vinu Malik said. “We’re proud to support her, and we’re excited to watch as she continues to develop and grow as a professional triathlete. Her speed on the run puts her at the top echelon of her peers, and it’s just exciting to watch her races!”

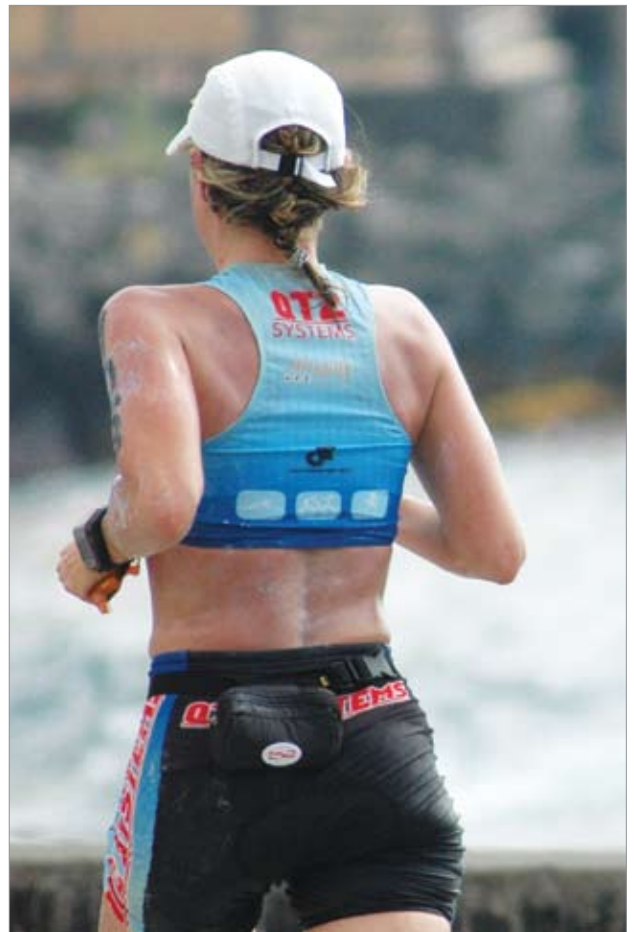
“Fueling is the most important component to a good Ironman race plan, and the products that FuelBelt has designed make carrying this fuel effortless,” Cait says.

A math teacher who’s put that career on hold to follow her dream of racing as a professional, Cait channels her need to help others succeed through her work for QT2 Systems as a USAT Certified coach. She got her start athletically as a swimmer, competing on the US Swim Team before she was in high school. At the age of 13, she entered her first triathlon (which she won, wearing flannel shorts and using her mom’s bike) and continued to dominate local tris through her school years. In the U23 category she competed internationally on the ITU circuit, and was invited to train with the USAT development team. However, she’s found her true niche in long course triathlon. Now her goal is to place at the top in Kona!

For more on Cait, check out www.CaitSnow.com and www.QT2Systems.com. •

About FuelBelt, Inc.

FuelBelt is the world leader in hydration belts and accessories to the tri, run and cycling markets. Founded in 1997 by 6-time Ironman World Championship participant, Vinu Malik. FuelBelts have been used to break world records, personal bests, and have even been used at the Olympic world stage, where every effort and every second counts. For more information, please visit www.fuelbelt.com.



Cait Snow