

## **Fuel Belt Athletes Take Top Honors at Ironman World Championships**

Fuel Belt, Inc. is pleased to announce that a number of its sponsored athletes had stellar performances at the Ford Ironman World Championship in Kailua Kona, HI on October 13. For the first time ever, Fuel Belts were worn by the first and second men to cross the finish line, the top male age grouper and a top 10 female pro.

Coming first across the line was star athlete Chris "Macca" McCormack. Living up to his own expectations, Chris ran a blistering 2:42 marathon to claim his victory in an overall time of 8:15. Coming in behind him, also wearing the latest Helium Fuel Belt was the 2006 Ironman 70.3 champion Craig Alexander. This was Alexander's second ever Ironman and his first performance in Kona. His 2:42 marathon earned him his runner-up performance with an overall time of 8:19.

On the women's side, Boston based pro Dede Griesbauer had her best-ever performance in Kona, finishing 7<sup>th</sup> overall. Having led the bike off and on for much of the race, Dede started the run in second position and ran an impressive 3:22 marathon.

The Helium Fuel Belt was also used by the top overall age group athlete of the day, Alex Mroszczyk-McDonald. The Team Timex athlete from Vermont went into this race with the goal of being the top amateur, and he made it happen by passing seven age groupers in T2 (with the fastest transition of the day – overall) and another 10 age groupers on the marathon. His overall time for the day was 9:00, and he plans to go pro in 2008.

Luke McKenzie, Rutger Beke, Petr Vabrousek, Cameron Brown, Luke Bell, Lisa Bentley and Kate Bevilaqua all wore the new Fuel Belt gear on the bike and run. Hundreds of age groupers could be seen wearing their belts as well, which goes to show that athletes are taking control of their own hydration.

### **About Fuel Belt, Inc.**

*Fuel Belt, Inc. is the world leader in hydration belts and accessories. Founded in 1998 by 5-time Ironman World Championship participant, Vinu Malik. Fuel Belt continues to evolve to serve the needs of athletes, from runners to cyclists, to competitive triathletes such as Ironman World Champion Chris "Macca" McCormack and 3-time Ironman Canada Champion Lisa Bentley. Fuel Belts have been used to break world records, personal bests, and have even been used at the Olympic world stage, where every effort and every second counts. For more information, please visit [www.FuelBelt.com](http://www.FuelBelt.com).*







